



Empowering RegioGreenTex Digital Tool

5 October 2023 • 10:30-11:30 • Online



Webinar Procedures



The webinar is recorded and will be shared - in parts or entirely – with all consortium partners. By staying connected you agree to this. If you would not like to appear on the recording, please keep your camera and microphone off at all times.



Mute your
microphone



Disconnect
video



Type questions
in the chat



Raise your hand
when you wish
to speak



When you are invited
to speak, unmute mic
and show video
(if possible)

Agenda

Introduction

*Charlotte Denis,
Textile ETP*

Q&A

Presentation of the RegioGreenTex Digital Tool

*Florence Lootens,
Ariadne Innovation*

Conclusion

*Charlotte Denis,
Textile ETP*



COMMUNITY TALKS

Online animation activities play a pivotal role in sustaining the engagement of SMEs within the digital ecosystem. To stimulate interaction, a series of **14 intra-consortium webinars**, the RegioGreenTex Community Talks, are taking place throughout the duration of the project. **The RegioGreenTex Community Talks promote the latest progresses and results of the projects, and well as encouraging dialogue and knowledge sharing in the textile sector, focusing on sustainability and the green transition.**

The RegioGreenTex Community Talks are organised as part of WP2 (T2.4 Animation of the Ecosystem) and managed by Textile ETP, with the support of Euratex, NE RDA, Ariadne Innovation, OOST NV and Techtera.

Presentation of RegioGreenTex Digital Tool

Florence Lootens, Ariadne Innovation



Co-funded by
the European Union

WP2.1

A new digital tool will be developed to facilitate **matchmaking** and **knowledge exchange** between the consortium partners from the different regions. The aim for this digital tool is to support the RegioGreenTex regions towards more **transparency and sustainability**.

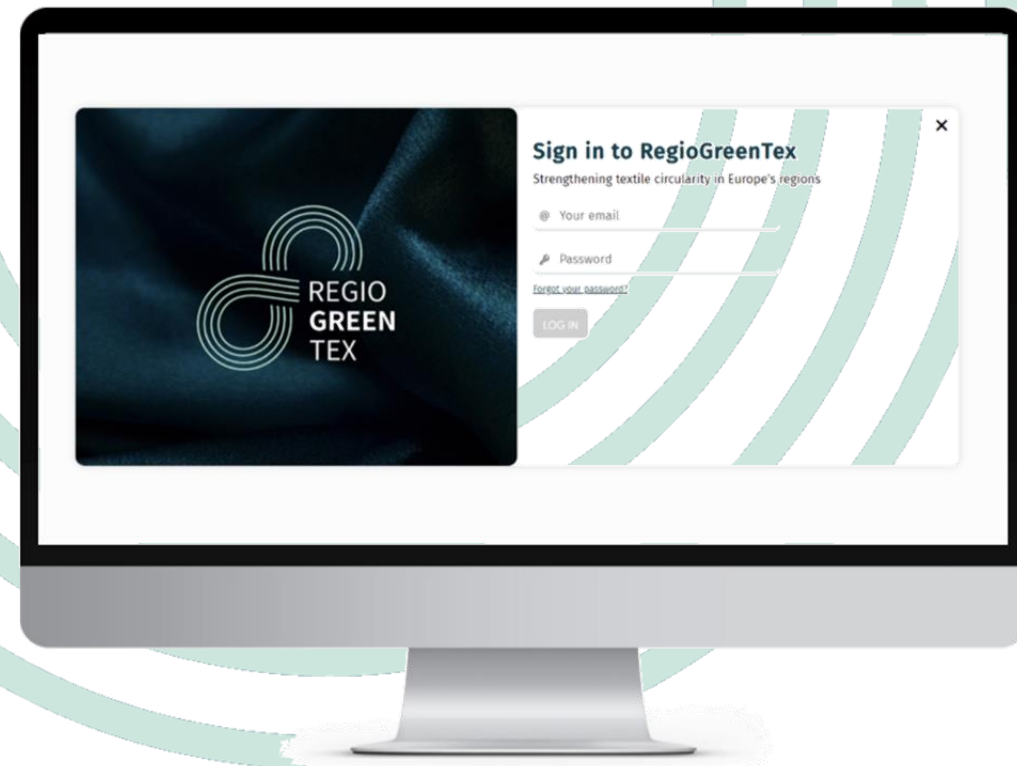
Already defined links to other WP's

- WP1: Implement the Taxonomy into the tool to optimize the characterization of the different partners & experts.
- WP2.2: Integrate a link to the SAT tool to monitor the progress of the SMEs within the consortium.
- WP2.3: Integrate links to the course curricula.
- WP2.4: Support the ecosystem activities.

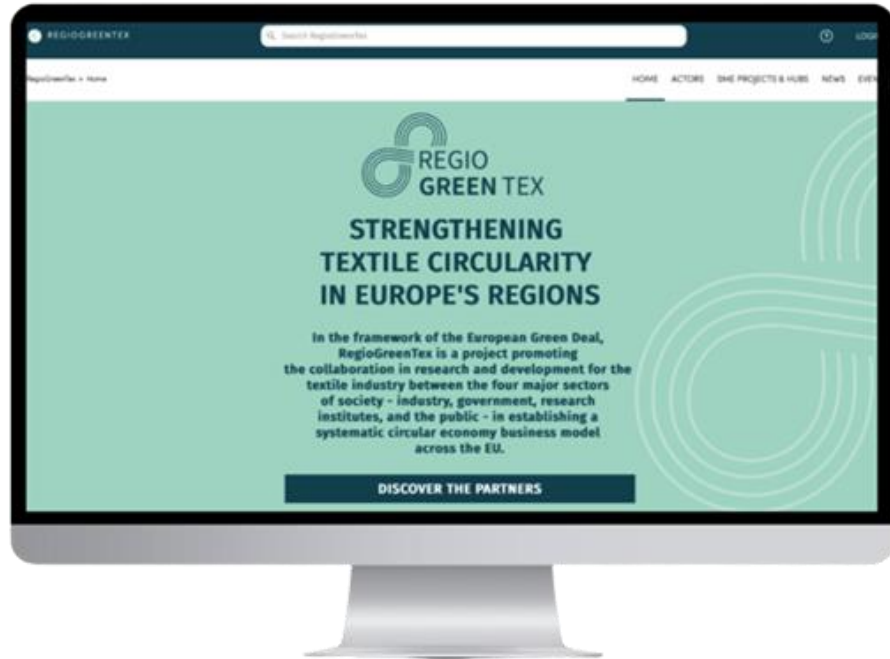
Aim of the Tool

The RegioGreenTex tool will serve as the **digital place to capture the needs and challenges from the different SMEs** and **match** them to relevant SME partners, coaches, experts, courses and more cross regions.

This digital tool, and all content created within the different Work Packages in the project and shared via the Tool, will be made available, for free and exclusively, to all the consortium members.



Task Timeline



April-June:

- Defining the blueprint of the first version
 - Public part
 - Member-Only part
- Creation & Development of the public homepage & digital tool
 - www.regiogreentex.eu
- Upload of all partners to the Tool
- Upload of communication posts to the News Section
- Creation of the Manual/User guides

Summer:

- Invitation of first test group to the Tool (17 partners)
 - Registration Process
 - Update your company page on the Tool
 - Update your company description with the Taxonomy
- Implement first draft Taxonomy WP1

September:

- Feedback session: points for future improvements

October:

- Launch Webinar

Tool's Functionalities



ACTORS*

Company database for both the SMEs and the expert organization, searchable via filters linked to the Taxonomy. An Actor page can be linked to different people within a company.



SME Projects & hubs

Overview of all individual SME projects and hubs, linking to the engaged partner companies. Also searchable via the specific filters.



Challenges

The way to address all partners at once with questions, 'challenges': searches for partners, for expertise and more. The place for matchmaking.



Trainings

A library with links to relevant trainings, resources & content.



News & Events

An overview of relevant news and events for the RGT consortium. You'll receive an update on the latest activity in the automated newsletter on Tuesday.

Guidelines to use the Tool

The RegioGreenTex digital tool has been created to facilitate knowledge exchange, collaboration, and innovation among the partners of the RegioGreenTex project. An extensive privacy policy & terms of use will be shared in the upcoming weeks for your feedback.

1. Access and Usage:

- Access is by invitation only and limited to direct partners of the RegioGreenTex project.
- Partners are encouraged to use the tool for connecting, accessing information, and knowledge exchange.
- Partners are responsible for their posted content, following guidelines and legal requirements.

2. Data Privacy:

- Information shared on the platform is confidential and should not be publicly shared without explicit consent.
- Partners must exercise caution when sharing sensitive or proprietary information. The digital tool serves as a first step to explore collaboration, we recommend in-person contact for sharing more details or specific information.

3. Communication & Contact:

- Preferred language of communication: English
- Partners should respect each other's preferred contact method (in-app messaging, email, telephone, ..).
- Allow ample time for responses, considering busy schedules.

4. Responsible Use:

- Use the platform for knowledge exchange, collaboration, knowledge exchange and project-related discussions.
- Prohibit offensive, discriminatory, or harmful content or behavior.

5. Intellectual Property:

- Respect intellectual property rights and share content you have the authority to distribute.

6. Reporting and Conflict Resolution:

- Report inappropriate behavior or violations to platform administrators for resolution.
- Address disputes privately and professionally.

Next Steps & Demo

Following the webinar

- All contacts from the contact list will receive:
 - 1 personal email with the instructions & manual on how to register & use the Tool.
 - 1 automated email invitation to register to the tool, directly linking you to your organization.
 - It's recommended to appoint one person in the organization to be update your company page.
- You can instantly start using the Tool to search partners, connect, launch questions,..
- **!! Changes in accounts** (new/delete): contact florence.lootens@ariadne-innovation.com with Jennifer in CC

Next Week:

- During the Prato Meetup more links to the other WP's will be discussed (Update will follow)

December (TBD):

- Feedback session/Q&A session to define further improvements & development roadmap.

Additional integrations and developments will be defined and implemented based on feedback loops and the needs of the RGT consortia. Updates will be communicated via the news section on the Tool and via email.

⇒ Questions/Support/Feedback: florence.lootens@ariadne-innovation.com

Thank you

*For more information about the RegioGreenTex Community Talks,
contact: charlotte.denis@textile-platform.eu*



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Discovering the RegioGreenTex Hubs

29 November 2023 • 10:30-11:30 • Online

